



KMOV
One Memorial Drive
St. Louis, MO 63102

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015-7010

Contract # 848069
Schedule Dates 08/14/12-08/19/12
Advertiser Todd Akin for Senate (39432)
Agency/T-Code Strategic Media Placement (7970)/157739025
Product Political - US Senate (1176)
Brand Todd Akin for Senate Est. 2608 (175630)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name EVERSOLE,WHITNEY
Phone/Fax (703) 528-9837 /
CPE 2608
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments TODD AKIN FOR SENATE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

St. Louis (KMOV) (KMOV)		
By Broadcast Month	Spots	Rate
Aug. 2012	17	\$14,300.00
Grand Total:	17	\$14,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
1.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	20015- News @ 6am M-F			1	1	1	1			4	\$300.00	\$1,200.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12	
2.0	Normal Line / SPOT	08/14/12-08/14/12	3	:30	20054- News @ 5pm M-F				1					1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12	
3.0	Normal Line / SPOT	08/16/12-08/16/12	3	:30	20054- News @ 5pm M-F						1			1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12	
4.0	Normal Line / SPOT	08/14/12-08/15/12	3	:30	20055- News @ 6pm M-F			1	1					2	\$800.00	\$1,600.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12	
5.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	20062- News @ 10pm M-F			1	1	1	1			4	\$1,700.00	\$6,800.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12	
6.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	20103- News @ 6pm Sa							1		1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12	
7.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	20108- News @ 10pm Sat							1		1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12	
8.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	8A- 10A (CT)									1	1	\$650.00	\$650.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12
9.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	20757- News @ 5:30pm Su								1	1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12	
10.0	Normal Line / SPOT	08/17/12-08/17/12	3	:30	20055- News @ 6pm M-F						1			1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: